

Wai Yuen Tong leads the digitalization of traditional Chinese medicine introducing Hong Kong's first smart AI constitution analysis device, pioneers Hong Kong into a new era of healthcare in traditional Chinese medicine

Hong Kong, March 28, 2025 — Wai Yuen Tong (0897.HK), a pioneer in traditional Chinese medicine in Hong Kong, announced that starting today, five core stores located in Percival Street Causeway Bay, Nathan Road Mong Kok, Cameron Road Tsim Sha Tsui, New Town Plaza Sha Tin, and Telford Plaza Kowloon Bay will initiate a trial introduction of the innovative Smart Traditional Chinese Medicine Health Profiling Device developed by Prevent Medical International Corporation. This marks Wai Yuen Tong's entry into a new era of "AI Diagnosis" in traditional Chinese medicine services. Smart Traditional Chinese Medicine Health Profiling Device digitizes the four diagnostic methods of traditional Chinese medicine: observation, auscultation and olfaction, inquiry, and pulse feeling and palpation. Utilizing cloud-based intelligent algorithms for constitution recognition and integrating the twenty-four solar terms, it assesses customers' traditional Chinese medicine health profiles. This initiative combines Wai Yuen Tong's century-old commitment to pharmacological heritage with innovative technological advancements that enhance the accuracy of traditional diagnosis and treatment, transitioning traditional Chinese healthcare from "empirical medicine" to "data-driven" precision health management, benefiting the new generation living in Hong Kong's fast-paced urban environment.



(Wai Yuen Tong introduces the Smart Traditional Chinese Medicine Health Profiling Device developed by the Institute of Advanced Traditional Medicine.)

Diagnosis Integrates Big Data from Four Diagnostic Methods to Greatly Enhance Analytical Accuracy

The Smart Traditional Chinese Medicine Health Profiling Device introduced by Wai Yuen Tong is developed by the Prevent Medical International Corporation, a medical technology research and development platform company focused on creating an AI-driven, full-cycle system for traditional Chinese medicine. The company is dedicated to combining traditional Chinese medicine principles with modern technology to provide accurate and timely diagnosis, treatment, and prevention services in traditional Chinese medicine, empowering the entire smart traditional Chinese medicine landscape. Currently, the core technology of the Smart Traditional Chinese Medicine Health Profiling Device has received multiple certifications, including CCC certification (China Compulsory Certification), software copyright certificates, and national patent certificates for automatic recognition. This has attracted several domestic hospitals, traditional Chinese medicine universities, and wellness platform companies to incorporate the device to assist in diagnosis. To date, the device has reached over 2.4 million users. The Smart Traditional Chinese Medicine Health Profiling Device collects data from face-to-face consultations, tongue examinations, auscultation and olfaction, and inquiry, using cloud-based intelligent algorithms that integrate with the philosophy of the twenty-four solar terms to accurately analyze customers' health profiles.



(After completing the assessment, customers can receive a health profile report and suggestions for improving their health constitution.)

After introducing the device, Wai Yuen Tong has also upgraded its system by integrating its services. Following the assessment, customers not only receive a personalized comprehensive health profile report but can also implement targeted health improvement suggestions through Wai Yuen Tong's wellness recommendations, allowing them to more effectively select suitable traditional Chinese medicine treatments and supplement products

In Wai Yuen Tong stores, the Smart Traditional Chinese Medicine Health Profiling Device does not function as an independent technological exhibit; rather, it acts as a 'smart partner' in deep collaboration with registered traditional Chinese medicine practitioners. After the AI completes the data analysis, customers can have their health interpretation results verified by practitioners through pulse diagnosis, ultimately leading to personalized prescriptions. This process leverages the data integration advantages of AI while adhering to the essence of traditional Chinese medicine's diagnostic principles of 'Three Factors Adapting to Circumstances' (considering the individual, the timing, and the location).

Ms. Vivian Tang, Executive Director of Wai Yuen Tong Medicine Holdings Limited said, 'The challenge in traditional Chinese medicine diagnosis lies in the concept of "same disease, different treatment";

different diseases, same treatment." AI can quickly screen health profiles, while the practitioner's experience captures the 'human clues' beyond the data. This complementary approach can reduce misdiagnosis rates, significantly enhance patient reassurance, and address the issues of digitalization and standardization in traditional Chinese medicine, improving the efficiency of practitioners' diagnoses and treatments.' With a century-old pharmacy shelf coexisting with smart screens in the consultation rooms, Wai Yuen Tong is innovatively demonstrating that technology is not the opposite of tradition but rather a nourishing element that allows ancient wisdom to take root in contemporary society."

Wai Yuen Tong Constructs a 'Traditional Chinese Medicine Big Health Ecosystem' to Capture the Untapped Market of Preventive Medicine

According to data from the World Health Organization (WHO), better utilization of preventive measures could reduce the global disease burden by up to 70%. In response to the national directive in the '14th Five-Year Plan for National Health' which emphasizes the need to 'implement major projects for the revitalization and development of traditional Chinese medicine and upgrade the health engineering project of "preventing diseases" with traditional Chinese medicine', Wai Yuen Tong is keeping pace with the times. The company has introduced the Smart Traditional Chinese Medicine Health Profiling Device to achieve body constitution analysis and provide intelligent diagnosis results, thereby offering personalized solutions such as traditional Chinese medicine prescriptions and health supplements. At the same time, to deepen the application of preventive medicine, Wai Yuen Tong is currently collaborating with leading AI technology research institutions in the Greater Bay Area. By analyzing and organizing big data from consumers in the Greater Bay Area, the company aims to provide customized health solutions to residents, hoping to reduce the long-term risk of illness and enhance public awareness of the daily applications of traditional Chinese medicine health care. This supports the promotion of the national big health policy.

Embracing New Era Development to Pass Down Millennium-Old Wisdom of Traditional Chinese Medicine Through Technology

In light of rising global health awareness and the trend of digitalization, Wai Yuen Tong will continue to explore the digitalization and modernization of traditional Chinese medicine, striving for a deep integration of traditional culture and innovative technology. The brand plans to further popularize the application of intelligent AI in traditional Chinese medicine through technologies such as AI and big data, making ancient wisdom in diagnosis, health maintenance, and medicinal cuisine more relevant to modern life scenarios. This effort particularly aims to attract the younger generation to understand the scientific and practical value of traditional Chinese medicine.

Ms. Vivian Tang, Executive Director of Wai Yuen Tong Medicine Holdings Limited, emphasized, 'The combination of big data calculations for AI in traditional Chinese medicine and the clinical experience of Wai Yuen Tong's practitioners can further popularize the concept of "preventing diseases." This enables the public to quickly and accurately perceive diseases and adopt preventive treatments, reducing the likelihood of illness or the progression of conditions into actionable lifestyle solutions. Wai Yuen Tong is dedicated to safeguarding public health, providing comprehensive traditional Chinese medicine services and support to every customer, and utilizing technology to ensure the sustainable inheritance of traditional Chinese medicine culture.'"

About Wai Yuen Tong Medicine Holdings Limited

Wai Yuen Tong Medicine Holdings Limited, a listed company on HKEX (Stock Code: 0897), is principally engaged in the production, processing and retailing of pharmaceutical and health products, including



five major product categories of Chinese medicine (proprietary Chinese medicines, dietary supplement, homology of medicine and food, decoction and concentrated granule, and lifestyle products) under the brand name of “Wai Yuen Tong”, western pharmaceutical, health food and personal care products under the brand names of “Madame Pearl’s” and “Pearl’s”. Wai Yuen Tong has introduced one-stop Chinese medical and healthcare services. For more details, please visit <https://www.wyth.net>.

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